WHAT IS CLAIMED IS:

1. A fireplace for simulating a natural fire, comprising:

a front panel; and

a flame simulation apparatus viewable through the front panel, wherein the flame simulation apparatus comprises a flame element coupled to a device that alters the position of the flame element.

- 2. The fireplace of claim 1, wherein the device comprises a blower positioned to blow air upon and alter the position of the flame element.
- 3. The fireplace ϕ f claim 1, wherein the device comprises a mechanical means to move the flame element from a fixed position.
- 4. The fireplace of claim 3, wherein the mechanical means comprises an electric motor coupled to a drive pulley and a drive belt coupling the drive pulley to an idler pulley; and wherein the flame element is coupled to the idler pulley to produce rotary motion of the flame element.

5. The fireplace of claim 1, wherein the device comprises:
a blower coupled to the flame element to alter the position of the flame element; and
a mechanical means to move the flame element from a fixed position.

6. The fireplace of claim 5, wherein the mechanical means comprises:

an electric motor coupled to a drive pulley and a drive belt coupling the drive pulley to an idler pulley; and wherein the flame element is coupled to the idler pulley to produce rotary motion of the flame element.

- 7. The fireplace of claim 1, further comprising a light source positioned to direct light upon the flame element.
- 8. The fireplace of claim 1, wherein the flame element comprises a silk material.
- 9. The fireplace of claim 1, wherein the flame element comprises a body portion and an edge portion; and wherein the edge portion is treated with a stiffening material.
- 10. The fireplace of claim 1, further comprising a back panel and side panels enclosing the flame simulation apparatus, wherein the back panel and side panels comprise a partial mirrored surface to produce a reflection of the flame element.
- 11. The fireplace of claim 1, further comprising a log set positioned between the front panel and the flame element.
- 12. A fireplace for simulating a natural fire comprising:
 an enclosure defining a chamber;
 a flame element disposed within the chamber; and
 a device coupled to the flame element to alter the position of the flame element.
- 13. The fireplace of claim 12, wherein the device comprises a blower positioned to alter the position of the flame element.
- 14. The fireplace of claim 12, wherein the device comprises a mechanical means to move the flame element from a fixed position.

- 15. The fireplace of claim 14, wherein the mechanical means comprises an electric motor coupled to a drive pulley and a drive belt coupling the drive pulley to an idler pulley; and wherein the flame element is coupled to the idler pulley to produce rotary motion of the flame element.
- 16. The fireplace of claim 12, wherein the device comprises:
 a blower coupled to the flame element to alter the position of the flame element; and
 a mechanical means to move the flame element from a fixed position.
- 17. The fireplace of claim 16, wherein the mechanical means comprises an electric motor coupled to a drive pulley and a drive belt coupling the drive pulley to an idler pulley; and wherein the flame element is coupled to the idler pulley to produce rotary motion of the flame element.
- 18. The fireplace of claim 12, further comprising a light source positioned to direct light upon the flame element.
- 19. The fireplace of claim 12, wherein the flame element comprises a silk material.
- 20. The fireplace of claim 12, wherein the flame element comprises a body portion and an edge portion; and wherein the edge portion is treated with a stiffening material.
- 21. The fireplace of claim 12, wherein the enclosure comprises a front panel, a back panel, a bottom panel, a top panel and side panels; and wherein the back panel and side panels comprise a partial mirrored surface to produce a reflection of the flame element.

- 22. The fireplace of claim 12, further comprising a log set disposed within the chamber.
- 23. A flame simulation apparatus for/simulating a fire, the flame simulation apparatus comprising:

a flame element; and

a mechanical means coupled to the flame element that moves the flame element from a fixed position.

- 24. The flame simulation apparatus of claim 23, wherein the mechanical means comprises an electric motor coupled to a drive pulley and a drive belt coupling the drive pulley to an idler pulley, wherein the flame element is coupled to the idler pulley to produce rotary motion of the flame element.
- 25. The flame simulation apparatus of claim 23, further comprising a light source positioned to direct light upon the flame element.
- 26. The flame simulation apparatus of claim 23, wherein the flame element comprises a silk material.
- 27. The flame simulation apparatus of claim 23, wherein the flame element comprises a body portion and an edge portion; and wherein the edge portion is treated with stiffening material.
- 28. The flame simulation apparatus of claim 23, further comprising the step of providing a blower coupled to the flame element to alter the position of the flame element.
 - 29. An apparatus for simulating a fire, the apparatus comprising: an enclosure defining a chamber; and

a flame simulation apparatus disposed within the chamber, wherein the flame simulation apparatus comprises a flame element coupled to a mechanical means for moving the flame element from a fixed position.

- 30. The apparatus of claim 29, wherein the mechanical means comprises an electric motor coupled to a drive pulley and a drive belt coupling the drive pulley to an idler pulley; and wherein the flame element is coupled to the idler pulley to produce rotary motion of the flame element.
- 31. The apparatus of claim/29, wherein the apparatus further comprises a blower coupled to the flame element to alter the position of the flame element.
- 32. The apparatus of claim 29, further comprising a light source positioned to direct light upon the flame element.
- 33. The apparatus of claim 29, wherein the flame element comprises a silk material.
- 34. The apparatus of claim 29, wherein the flame element comprises a body portion and an edge portion; and wherein the edge portion is treated with a stiffening material.
- 35. The apparatus of claim 29, wherein the enclosure comprises a front panel, a back panel, a bottom panel, a top panel and side panels; and wherein the back panel and side panels comprise a partial mirrored surface to produce a reflection of the flame element
- The apparatus of claim 29, further comprising a log set disposed within the chamber.

of:

providing a flame element; and
coupling the flame element to a mechanical means that moves the flame
element from a fixed position.

- 38. The method of claim 37, wherein the mechanical means comprises an electric motor coupled to a drive pulley and a drive belt coupling the drive pulley to an idler pulley; and wherein the flame element is coupled to the idler pulley to produce rotary motion of the flame element.
- 39. The method of claim 37, further comprising the step of providing a blower positioned to move the flame element.
- 40. The method of claim 37, further comprising the step of providing a light source positioned to direct light upon the flame element.
- 41. The method of claim 37, wherein the flame element comprises a silk material.
- 42. The method of claim 37, further comprising the step of treating an edge portion of the flame element with a stiffening material.
- 43. A method for simulating a fire within a fireplace, comprising the steps of:

 providing an enclosure, wherein the enclosure defines a chamber; disposing a flame element within the chamber; and coupling the flame element to a mechanical means that moves the flame element from a fixed position.

- 44. The method of claim 43, wherein the mechanical means comprises an electric motor coupled to a drive pulley and a drive belt coupling the drive pulley to an idler pulley; and wherein the flame element is coupled to the idler pulley to produce rotary motion of the flame element.
- 45. The method of claim 43, further comprising the step of providing a blower positioned to move the flame element.
- 46. The method of claim 43, further comprising the step of providing a light source positioned to direct light upon the flame element.
- 47. The method of claim 43, wherein the flame element comprises a silk material.
- 48. The method of claim 43, further comprising the step of treating an edge portion of the flame element with a stiffening material.